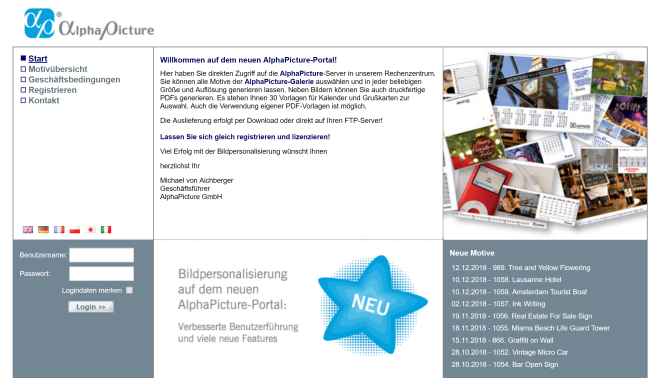


Price List for Portal Users

AlphaPicture offers the perfect tariff for any specific need.

We recommend to start with tariffs **AlphaPicture Smallbiz** or **AlphaPicture Basic** and upgrade to **AlphaPicture 50** when business is growing.

For occasional small jobs you might consider **AlphaPicture FeeFree** which allows you to use the portal without any subscription or monthly fees.



<http://portal.alphapicture.com>

	AlphaPicture FeeFree	AlphaPicture SmallBiz	AlphaPicture Basic	AlphaPicture 50
Monthly supply and support charge *	0.00	29.00	65.00	500.00
One time set-up fee	99.00	950.00	950.00	950.00

Images for Printing – Prices for online usage upon request

JPG image A7 (RGB, 240 dpi)	105 x 74 / 4.13 x 2.91	0.36	0.18	0.09	0.045
JPG image A6 (RGB, 240 dpi)	148 x 105 / 5.83 x 4.13	0.48	0.24	0.12	0.06
JPG image A5 (RGB, 240 dpi)	210 x 148 / 8.27 x 5.83	0.72	0.36	0.18	0.09
JPG image A4 (RGB, 240 dpi)	297 x 210 / 11.69 x 8.27	0.96	0.48	0.24	0.12
JPG image A3 (RGB, 240 dpi)	420 x 297 / 16.54 x 11.69	1.44	0.72	0.36	0.18

Size indications given in mm / inch.

The size classes of images referred to in this price list are based upon DIN paper size standards plus 5 mm cutting allowance on each side (@ 240 dpi). It is the total number of pixels in any image that counts – regardless of its aspect ratio or dpi resolution.

Print-ready PDFs – Design templates on the portal or own PDF templates

desktop calendar short	255 x 105 / 10.0 x 4.13	7.49	3.74	1.87	0.94
desktop calendar long	297 x 105 / 11.7 x 4.13	7.49	3.74	1.87	0.94
universal calendar small	170 x 125 / 6.7 x 4.92	7.49	3.74	1.87	0.94
universal calendar portrait A5	210 x 148 / 8.27 x 5.83	7.49	3.74	1.87	0.94
universal calendar medium size	242 x 175 / 9.53 x 6.9	11.24	5.62	2.81	1.41
wall calendar landscape A4	297 x 210 / 11.7 x 8.27	11.24	5.62	2.81	1.41
wall calendar landscape large	350 x 250 / 13.8 x 9.84	14.96	7.48	3.74	1.87
wall calendar landscape A3	420 x 297 / 16.5 x 11.7	22.46	11.24	5.62	2.81
wall calendar landscape extra large	505 x 355 / 19.88 x 14.0	22.46	11.24	5.62	2.81
wall calendar portrait A4	210 x 297 / 8.27 x 11.7	7.49	3.74	1.87	0.94
wall calendar portrait large	280 x 432 / 11.02 x 17.0	11.24	5.62	2.81	1.41
wall calendar portrait A3	297 x 420 / 11.7 x 16.54	11.24	5.62	2.81	1.41
poster calendar one-sided	520 x 364 / 20.5 x 14.3	2.88	1.44	0.72	0.36
postcard A6	148 x 105 / 5.83 x 4.13	0.56	0.28	0.14	0.07
postcard DIN long	210 x 105 / 8.27 x 4.13	0.56	0.28	0.14	0.07
postcard A5	210 x 148 / 8.27 x 5.83	0.88	0.44	0.22	0.11
postcard maxi	235 x 125 / 9.25 x 4.92	0.88	0.44	0.22	0.11
folded card A6 (open size A5)	148 x 210 / 5.83 x 8.27	0.56	0.28	0.14	0.07
folded card A5 (open size A4)	210 x 297 / 8.27 x 11.7	0.88	0.44	0.22	0.11

In the portal's "PDF Builder" you can upload your own multi-page PDFs and individually add text- and image personalization to them – Prices for those are calculated the same way as our print-ready design templates, which is: Summed up prices of all embedded pictures + 20 % for the pdf generation.

* The minimum contract period for the portal is 12 months.
All stated prices are in Euro

Our general terms and conditions apply.
Changes and errors excepted.
Valid for Europe, Asia and Africa.