



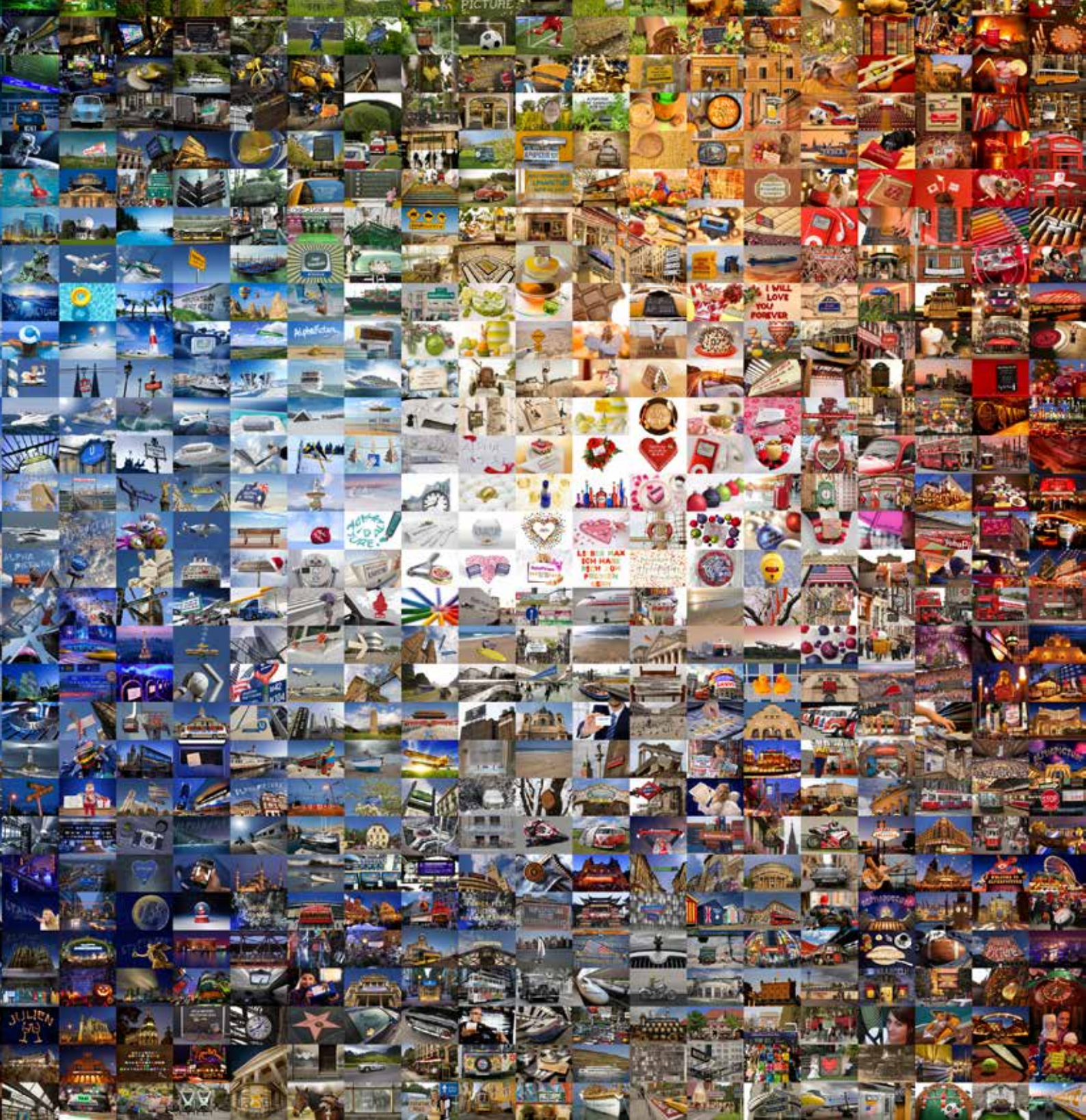
March 1
to May 1
2019



Test Image Personalization for Free!

During our trial period we will set up your personal test account for the use of AlphaPicture servers. This will enable you to use all functions of the AlphaPicture portals free of charge, without commitment. During the free trial period you will be able to **generate pictures and PDFs up to a total value of €500**. There will be no further obligations for you!

You won't even need coding knowledge. All you need is an Internet connection and a digital press. We supply high-definition JPGs and printable PDFs. Data processing and image personalization takes place within the AlphaPicture cloud as per your very own definition.



Choose from over 1,000 motifs!

Experience the unique quality of personalizing pictures only AlphaPicture offers. All personalization looks as realistic as if taken in situ. Each and every letter will be rendered according to the algorithms specified in the motifs: lights, shades, perspectives, curvatures – all parameters will be taken into account.

With just one click we offer over 1,000 motifs within 24 categories from Architecture to Xmas.

Should you ever not find what you are looking for among those motifs we will gladly process your own personal motifs. Prices according to complexity, approx. €500 / motif.



You will not need additional software

Whatever you wish to personalize – from postcards to brochures and calendars: AlphaPicture offers the solution in the cloud. Generate single pictures, series of pictures or printable PDFs! Our portal offers 30 ready-to-use and configurable calendar templates.

You can also create your own printed matters with individualized pictures and personal messages, using the module "PDF Builder". All you have to do is upload your lists of names and addresses and you're all set. You will receive a download link for your pictures or printable PDFs.

For a start – you pay nothing!

During the test period you can generate Pictures and PDFs with a total value of €500 (AlphaPicture Basic) for free! After the trial period you can decide which tariff is the most suitable for you. We like to recommend an entry via the AlphaPicture SmallBiz or AlphaPicture Basic. As your business grows you may upgrade any time to the AlphaPicture 50. This way your click costs can be reduced by 50 % of the basic tariff. For occasional jobs with small quantities we recommend AlphaPicture FeeFree (without fixed contract term and without monthly fees).

AlphaPicture Portal Tariffs

portal.alphapicture.com

	AlphaPicture FeeFree	AlphaPicture SmallBiz	AlphaPicture Basic	AlphaPicture 50
One time set-up fee	99,00	950,00	950,00	950,00
Monthly supply and support charge *	0,00	29,00	65,00	500,00

* The minimum contract period for the portal is 12 months

AlphaPicture images (JPG files) - 240 dpi)

JPG image A7	0,36	0,18	0,09	0,045
JPG image A6	0,48	0,24	0,12	0,06
JPG image A5	0,72	0,36	0,18	0,09
JPG image A4	0,96	0,48	0,24	0,12
JPG image A3	1,44	0,72	0,36	0,18

Prices for PDF files are calculated like this: Image prices (see above) + 20 % for PDF generation

e. g. Calendars with 13 AlphaPictures	7,49	3,74	1,87	0,94
e. g. Calendars with 13 AlphaPictures	11,24	5,62	2,81	1,41
e. g. Calendars with 13 AlphaPictures	14,98	7,49	3,74	1,87
e. g. Calendars with 13 AlphaPictures	22,48	11,24	5,62	2,81

All stated prices are in Euro excluding VAT



Print your own advertising materials!

Show your customers the extent of high quality and variety of your digital press! Print your own promotional calendars with your own logo and personalized signatures of your favorite customers. You already have the most important tool you need: an internet connection and a digital press.

If you don't have a binding machine yet we recommend the punching and binding system, as well as the binding materials of RENZ – www.renz.com

RENZ
Premium Quality



AlphaPicture offers you personalized, and completely designed calendars as PDF files in top quality resolution – starting with small desktop formats up to poster sized calendars. Calendars in your national language, a selection of more than 1,000 motifs – everything personalized from text and picture with the names of your favorite customers.

Test us at:
www.myAlphaPicture.com

 **AlphaPicture**

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